

**Midjourney can absolutely create a 3-tier cake design from your customer's design suggestions**, and it's actually one of the best ways to turn vague ideas into something visual that clients understand.

Here's how it works in practice and how to get the best results.

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### **What Midjourney can do with client ideas**

If your customer gives you things like:

- colour palette
- theme or vibe
- flower types
- level of detail
- modern vs traditional
- occasion (wedding, birthday, christening)

Midjourney can combine all of that into a **clear 3-tier cake concept image**.

It's especially good when clients say things like:

"I don't really know what I want, but I like florals and soft colours..."

That's where Midjourney shines.

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### **What to be aware of**

Midjourney creates **visual concepts**, not engineering plans. So:

- Tier proportions may not be exact
- Decorations might be more artistic than practical
- Some details can evolve between versions

That's normal and totally fine as long as you present it as a **design inspiration**, not a final blueprint.

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### **How to turn client suggestions into a strong prompt**

Take their ideas and structure them clearly.

#### **Example client brief**

- 3-tier wedding cake
- Blush, ivory and gold
- Peonies and roses

- Elegant, romantic style
- Smooth buttercream finish

### Example Midjourney prompt

**“Three tier wedding cake design sketch, blush and ivory colour palette with subtle gold accents, cascading sugar peonies and roses, smooth buttercream finish, elegant and romantic style, clean line art with soft shading, white background, cake design concept illustration.”**

You can then ask Midjourney to:

- show a front view only
  - simplify the florals
  - make it more modern or more classic
  - create 2 or 3 variations
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### Best workflow for cake designers

Most cake designers use Midjourney like this:

1. Input the client’s ideas
2. Generate 3 to 4 design options
3. Choose the closest match
4. Add notes, tier sizes and colours in Canva or Procreate
5. Send to the client for approval

This saves time, avoids misunderstandings, and helps clients feel confident in their choice.

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### Final thought

Midjourney won’t replace your skill or judgement, but it’s an **excellent visual translator** for client ideas. Used properly, it can speed up approvals, reduce back-and-forth, and increase bookings.

If you’d like, you can paste a real client brief here and I’ll turn it into a perfectly written Midjourney prompt you can reuse.